

PESFOR–W, WP4 Dissemination, communication & marketing

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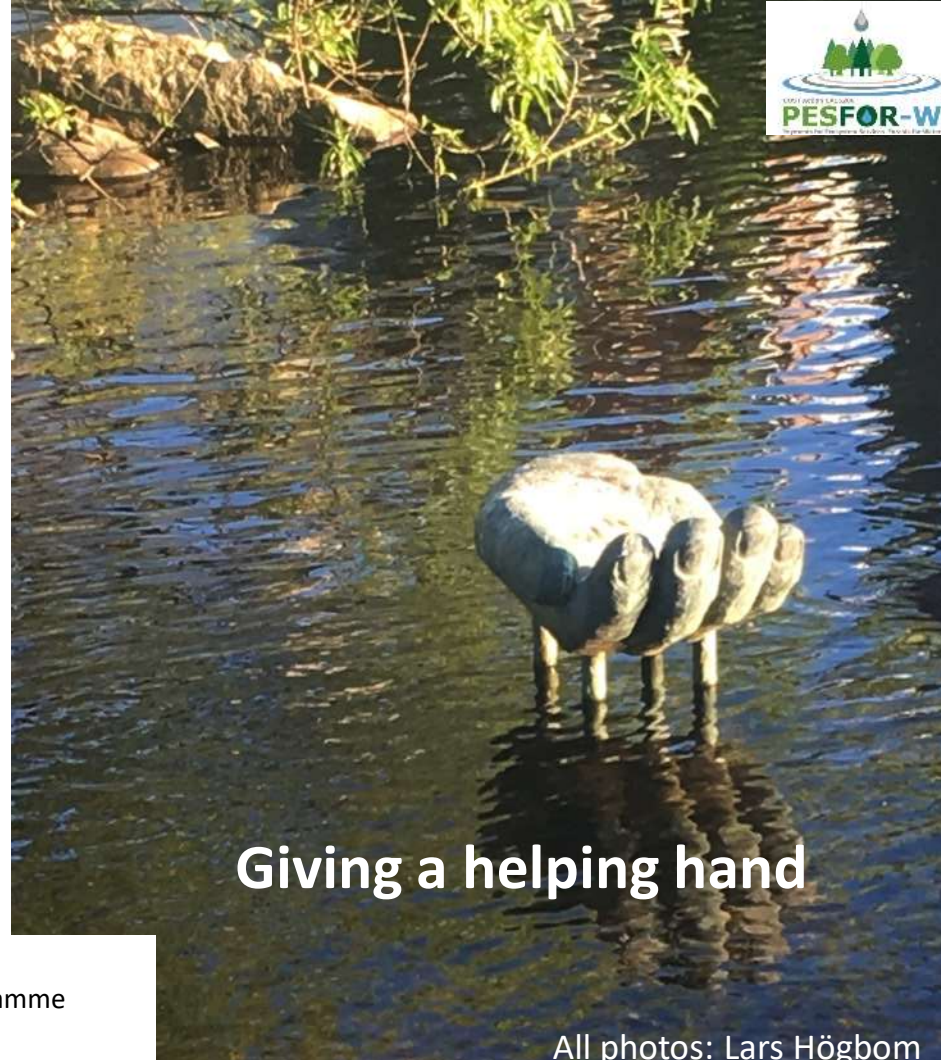
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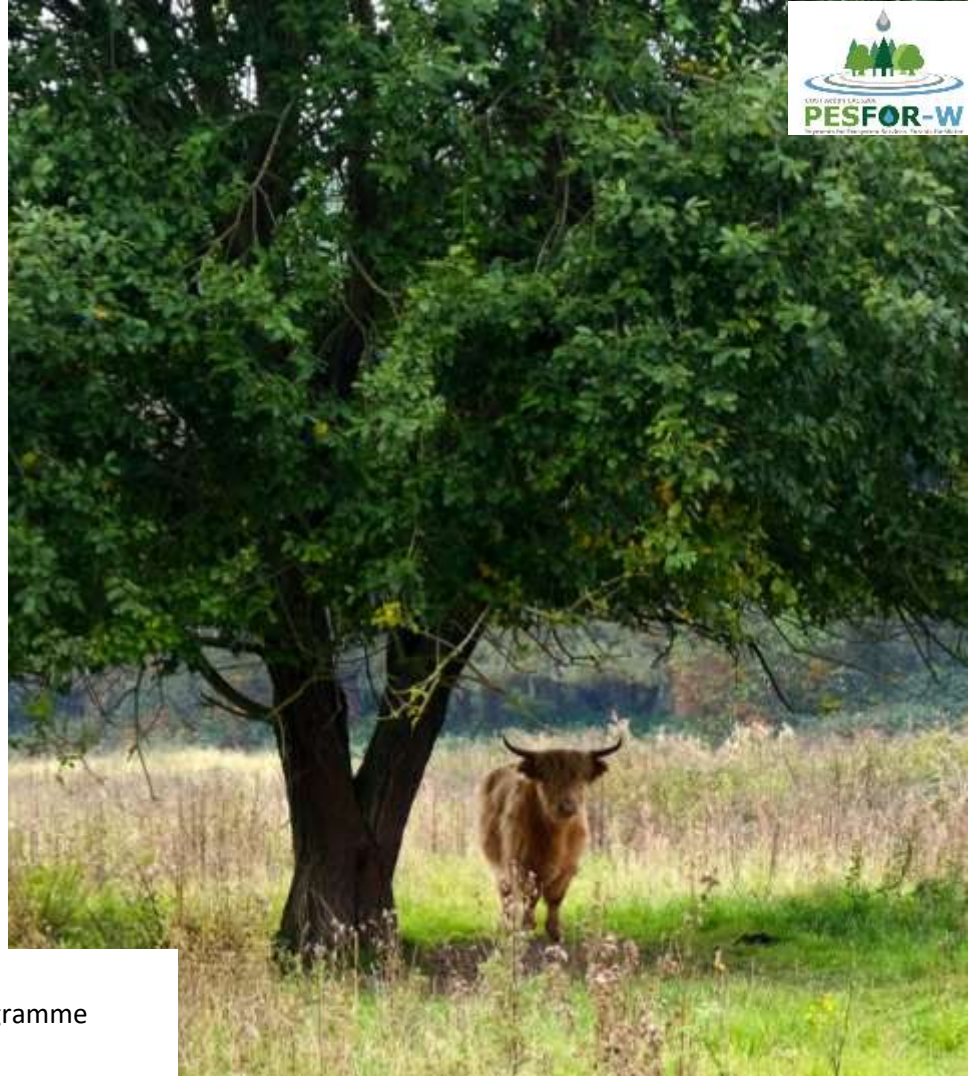


Giving a helping hand

WP4 Aim

WP4's main aim is to communicate, disseminate and market project activities and results:

- By developing a European PES Case Study repository
- To promote best practices
- Publish the 'User Manual'



WP4 Deliverables

- Skills database
- Spatial repository
- Dissemination plan
- The WoW factor report
- Fact Sheets
- Outreach, social media

Nature based solutions

The winding road to a brighter future

Skills Database

Search Last Name Affiliation + Country +

Skills & Expertise (main)

Contact

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[COST Action CA15206](#) 

Purpose:

To find researchers

Link via PESFOR-W homepage

<https://tinyurl.com/PESFOR-skills>

Spatial repository – an interactive map



Fact sheets

Including information about:

Type of ecosystem targeted:
forest, agricultural, ...

Uses of water targeted:
drinking water, ...

Water issues targeted:
Pollution, nitrate, ...

Management measures paid



Site description and management

Land purchase and woodland planting is funded by the Eau du Bassin Rennais (water management board of Rennes' metropolitan area) to create a protective forest cover near agricultural plains. The goal is to protect local water sources by preventing chemicals from nearby agriculture to reach the water.

Since the introduction of the scheme, more than 70 ha of land have been afforested for water protection, with a cost of 6 300 €/ha (14 700 €/ha including land purchase). The nitrate concentrations in the water was successfully lowered by 20% as a result.

Over 10 years:

Protection costs (including agricultural measures)

= 0.16 €/m³ (1/4 due to woodland planting)

Costs avoided (changing the catchment)

= 1.50 €/m³

PES Scheme description

Service providers targeted: Private land owners or landholders

Who pays: Local Authority

Beneficiaries of the services: Local communities and farmers

Beneficiaries of the payments: Private land owners or landholders

Degree of voluntariness: Voluntary with free and informed negotiation (negotiated payments)

Type of ecosystems targeted



Natural forest

Uses of water targeted



Drinking Water

Water issues targeted



Water pollution

Management measures paid



Land purchase and afforestation

Status: Pilot
Established: 2013
Catchment: Rennes

More information: <http://www.eaudeubassinrennais-cobertie.fr>

Link to repository: [PESFOR-W Spatial Repository](#)



Outreach

- Homepage
- Social media
 - Twitter: 170 followers
 - Facebook: 310 followers
 - LinkedIn: 31 members
 - ResearchGate: 150 members
- International conferences
 - IUFRO Forest and Water, 2018
 - IUFRO World conference, 2019



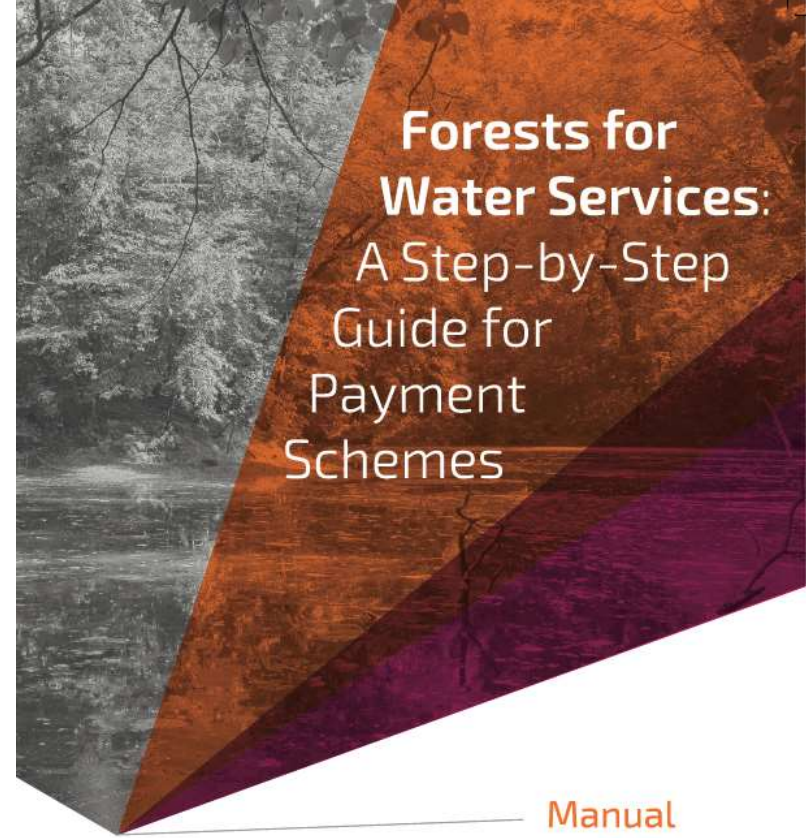
PESFOR-W User Guide

Out now – the PesFOR-W guidelines!

Main author: Tom Nisbet

The guide will be available in several languages:

- English
- French
- German
- Italian
- Polish
- Slovakian
- Spanish
- Ukrainian



Forests for Water Services: A Step-by-Step Guide for Payment Schemes

Manual
2021



Next step into the unknown

- Popular presentation of the PES for Water concept
- The Action plan

Thank you for listening

