## The "WOW-factor" Working Group 4 workshop in Uppsala, Sweden, 11-12 March 2019

From Stockholm/Arlanda airport to Uppsala: The easiest way to get to Uppsala is the airport coach #801, leaving every 20 minutes (30 min ride) or so and it stops at Uppsala railway station, the bus leave just outside Terminal 5. The second option is the train (20 min), from 'Sky City', adjacent to Terminal 5. The suggested hotel is situated just opposite the railway station (Svava Hotel).

<u>Hotel:</u> Hotel Svava (<a href="https://www.bestwestern.com/en\_US/book/hotel-details.88169.html">https://www.bestwestern.com/en\_US/book/hotel-details.88169.html</a>), the hotel is situated across the street from railway and bus stations.

<u>Venue:</u> Skogforsk, Uppsala (2 km walk from the Hotel, or bus - See map attached)

| <b>Sunday 10/3/19</b> | Arrival for those need to arrive early               |
|-----------------------|--|
|                       |  |
| Monday                |  |
| 11/3/19               |  |
| 09:00 - 09:30         | Coffee/Tea, presentations and                        |
| 09:30 - 11:30         | Discussion on what is the WOW-factor                 |
| 11:30 - 12:30         | Lunch  |
| 12:30 - 16:00         | Structure and content of the WOW-factor chapter      |
|                       | and chapter on 'case studies'                        |
| 19:00 -               | Dinner downtown, TBD                                 |
|                       |  |
| Tuesday               |  |
| 12/3/19               |  |
| 09:00 - 11:30         | Summary and distribute the work                      |
| 11:30 - 12:30         | Lunch  |
| 12.30 - 15.00         | Workshop continued                                   |
| 15.00                 | Official end of meeting                              |
| 15.00 - 16.00         | Meeting room available for work for those not having |
|                       | a plane to catch.                                    |

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